

2018 Editorial Calendar for NetGalley Newsletters

JAN

- 10: Spring Fiction*
- 11: Librarian Edition (*all genres*)
- 11: ABA Digital White Box (*Winter Institute Preview*)
- 17: Spring Nonfiction (& *True Crime*)*
- 24: Spring Children's/Middle Grade*
- 31: Spring Biography & Memoir

FEB

- 01: Librarian Edition (*ALA Midwinter Preview*)
- 01: ABA Digital White Box (*Winter Institute ICYMI*)
- 07: Black History Month (*Nonfiction & Multicultural Interest*)
- 14: Romance*
- 21: Spring Young Adult*
- 28: Educator Edition (*K-12 / Primary, Secondary*)

MAR

- 01: Librarian Edition (*all genres*)
- 01: ABA Digital White Box
- 07: Women's Fiction
- 14: Parenting & Families
- 21: Christian Books
- 28: Mystery & Thrillers*

APR

- 04: Debut Authors*
- 05: Librarian Edition (*all genres*)
- 05: ABA Digital White Box
- 11: Literary Fiction
- 18: Nonfiction
- 25: Bookish Staff Reads**

MAY

- 02: Sci-Fi & Fantasy*
- 03: Librarian Edition (*all genres*)
- 03: ABA Digital White Box
- 09: Historical Fiction
- 16: BookExpo Preview Edition*
- 23: Summer Reads*
- 30: ThrillerFest Preview

JUN

- 06: GLBT Book Month™
- 07: Librarian Edition (*ALA Annual Preview*)*
- 07: ABA Digital White Box
- 13: BookExpo Wrap-Up (*ICYMI*)*
- 20: Fall Nonfiction*
- 27: Fall Young Adult*

JUL

- 11: Romance (*RWA Preview*)*
- 12: Librarian Edition (*all genres*)
- 12: ABA Digital White Box
- 18: Fall Fiction*
- 19: Educator Edition (*"Back to School" K-12*)
- 25: Fall Children's/Middle Grade*

AUG

- 01: History/Politics
- 02: Librarian Edition (*all genres*)
- 02: ABA Digital White Box
- 08: Bookish Staff Reads**
- 15: Debut Authors*
- 22: Business
- 29: True Crime

SEP

- 05: Mystery & Thrillers*
- 06: Librarian Edition (*all genres*)
- 06: ABA Digital White Box
- 12: Holiday Titles*
- 19: Cooking, Food & Wine
- 26: Sci-Fi & Fantasy*

OCT

- 03: Multicultural Interest
- 04: Librarian Edition (*all genres*)
- 04: ABA Digital White Box
- 10: Women's Fiction
- 17: Young Adult* (*Teen Read Week*)
- 24: Health/Self-Help
- 31: Biography & Memoir

NOV

- 07: University Press Week (*AAUP*)**
- 08: Librarian Edition (*all genres*)
- 08: ABA Digital White Box
- 14: Romance*

DEC

- 06: Librarian Edition (*all genres*)
- 06: ABA Digital White Box

* denotes a Premium Edition (sent to a larger target list, increased price).

** denotes a free newsletter. Inclusion determined by event/nominations. Contact us for more info.

This Editorial Calendar was published October 23, 2017 and is subject to change.