



Make NetGalley marketing programs a central part of your launch plans.

Use our powerful platform to reach trade professionals and early influencers pre-publication, generate reviews, run giveaways, advertise around the pub date, and connect directly with your audience.

We have a program for every budget, goal, and type of book.

Because of the popularity of our programs, and our commitment to never over-mailing our reader community, dates are often booked months in advance for promotions. We encourage you to contact us for a custom, discounted proposal if you wish to purchase in bulk.

New for 2020!



Audio Excerpts

We're thrilled to add Audio Excerpts to existing title records in NetGalley (FREE for a limited time) - contact us to learn more! Audio Excerpts will be heavily promoted to NetGalley members.

New Programs to Reach New Audiences:

All members with a Dashboard Spotlight - perfect for wide exposure of pre-order or backlist promotions!

Page 5

Canadian & Australian/New Zealand members with Newsletters

Page 11

NetGalley's engaged social following with sponsored posts

Page 14

Book club members with custom Book Club Kits

Page 16

Avid consumer reviewers with giveaways on BookishFirst and sponsored activities in new reader Forum

Page 17

The NetGalley.com Community

450k members

65% Reviewers

13% Educators

9% Media

9% Librarians

4% Booksellers

NetGalley.com Activity

175k unique users monthly

224k requests monthly

92% downloads/approvals

58k feedback monthly

as of October 2019

Marketing Programs Overview

On-Site Promotions

Category Spotlights

Reserve a week-long spotlight on a NetGalley.com category page to drive the action you want most.

\$99 per title, per week, per category.

[Reserve](#)

Featured Placement

Join our weekly Featured Titles to get extra exposure for books with distinct themes to target engagement.

\$110 per title, per week.

[Reserve](#)

Email Promotions

NetGalley Newsletters

Secure a spot in our successful email newsletters, targeted by category interest (weekly) and member type (monthly).

\$500-700 per title.

[Reserve](#)

Dedicated eBlasts

Get outstanding results with a custom, highly targeted email campaign to meet your goals for one book or several.

\$1,000 minimum price.

[Reserve](#)

Free Promotions

Homepage Titles

Have a book that needs a little boost of activity? Each week we choose 6 lucky books to appear on the NetGalley.com homepage.

FREE! Final selection not guaranteed.

[Nominate](#)

Cover Love

Have an in-house favorite cover design? Tell us! We highlight our favorite book covers in a monthly Cover Love blog series.

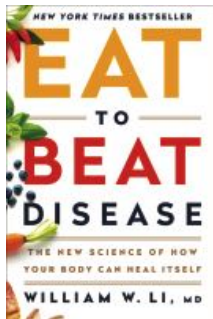
FREE! Final selection not guaranteed.

[Nominate](#)

Category Spotlights

Be the first to catch the eye of readers, before they browse! Reserve a week-long spotlight on a NetGalley.com category page—to drive the action you want most.

SPOTLIGHT BOOK



Discover the new science of how the body heals itself!

Pioneering physician scientist, Dr. William Li, empowers readers by explaining the evidence behind over 200 health-boosting foods that help your body starve cancer, reduce the risk of dementia and beat dozens of avoidable diseases. Forget everything you think you know about your body and food, and discover the new science of how the body heals itself. Learn how to identify the strategies and dosages for using food to transform your resilience and health in *Eat to Beat Disease*. [Read more](#)

[Buy Now](#)

[Eat to Beat Disease](#)
William W Li

Three types of Category Spotlights:

REQUEST Spotlight. Highlight a title in a Category to maximize impressions and requests from NetGalley members.

READ NOW Spotlight. Maximize downloads by highlighting a title that is set to Read Now (where members will have instant approval to download your title).

RETAIL Spotlight. Running a deal on a retail site? Highlight a weekly deal, or a newsworthy hook, to prompt members to purchase the book. Great way to promote backlist books or drive Pre-Orders!



Promote Audiobooks! Category Spotlights can mention Audio Excerpts on NetGalley, and/or link to buy the full audiobook.

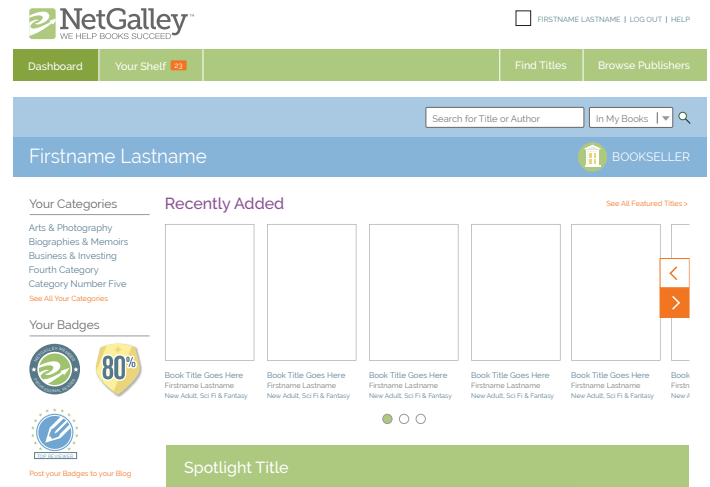
\$99 per title, per week, per category

Bulk discount: 5 for the price of 4. All five must be submitted at the same time.

[Reserve](#)

Dashboard Spotlight

New! Reserve a week-long spotlight on all NetGalley.com member Dashboards for extremely wide exposure. Perfect for retail promotions to drive pre-orders or backlist buys!



Spotlight Title

Get your copy of this highly anticipated new book!

[Your text here - promote retail offers, drive pre-orders or backlist buys!]

[Running a deal on a retail site? Highlight a weekly deal, or a newsworthy hook, on NetGalley for members to purchase the book. Great option if the title is Private or Archived.]

[Link can lead to specific retailer, author or publisher website, etc.]

On Sale Now

Your Book Title Here

Author Name

Publisher Name
00 New Titles This Month

Title Name Goes Here
Author Name goes Here

any other of Stacey
down away! The writing is
ping pages all the way to

ou Think?

Feedback

Titles!

ne Goes Here
g goes Here

ne Goes Here
g goes Here

The Member Dashboard averages over 36,000 Unique Impressions each week

- as of October 2019

\$500 per title, per week, all member dashboards

Spotlights are finalized at the discretion of the NetGalley marketing team.

Reserve

Featured Placement

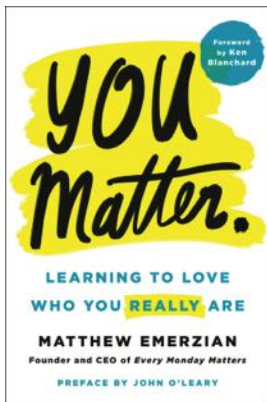
Join our weekly Featured Titles to get extra exposure for books with distinct themes to target engagement. Each Featured spot runs for a full week on the main FIND TITLES landing page.

Books must be available for Request at the time of the promotion to be eligible.

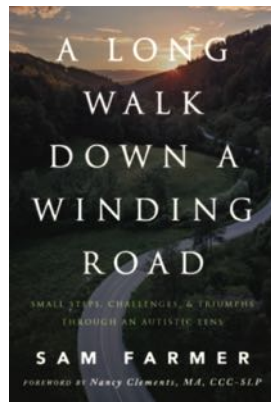
FEATURED ON NETGALLEY

Start planning “New Year, New You”

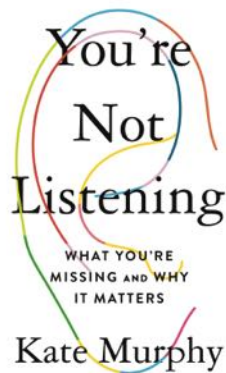
9 Total | [See All](#)



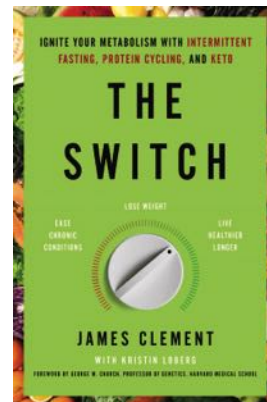
You Matter.
11 Feb 2020
Self-Help



A Long Walk Down a Winding Road
29 Oct 2019
Biographies & Memoirs
Nonfiction (Adult)



You're Not Listening
07 Jan 2020
Nonfiction (Adult)



The Switch
31 Dec 2019
Health, Mind & Body



#Are You Here Yet?
29 Oct 2019
Health, Mind & Body
Self-Help



Free promotion! We're adding a second Featured carousel to highlight books with Audio Excerpts.

\$110 per title, per week

[Reserve](#)

2020 Weekly Themes for Featured Titles

JAN	06: Spring Fiction 13: Spring Nonfiction & Bio/Memoir 20: Spring Children's & Middle Grade 27: Debut Authors	JUL	06: Romance 13: Fall/Winter Fiction 20: Historical Fiction 27: Sci-Fi & Fantasy
FEB	03: Diverse & Inclusive Reads 10: Valentine's Day (<i>Romance</i>) 17: Spring Young Adult 24: Mystery & Thrillers	AUG	03: History & Politics 10: Debut Authors 17: Picks for Book Clubs 24: Science & Nature 31: Mystery & Thrillers
MAR	02: Women's Fiction (<i>Celebrate International Women's Day</i>) 09: Comics & Graphic Novels 16: Picks for Book Clubs 23: Practical Nonfiction (<i>Home & Garden, Self-Help, Cooking, Crafts, Business</i>) 30: Sci-Fi & Fantasy	SEP	07: All about Animals (<i>Fiction & Nonfiction</i>) 14: Women's Fiction 21: Sci-Fi/Fantasy 28: Multicultural Interest
APR	06: National Poetry Month 13: Paranormal 20: Reads Perfect for Earth Day (<i>Science, Environment, Outdoors & Nature</i>) 27: Debut Authors	OCT	05: True Stories (<i>Bio/Memoir, History, True Crime</i>) 12: Young Adult 19: Start planning "New Year, New You" (<i>Health/Self-Help</i>) 26: Thriller, Horror & Paranormal
MAY	04: Women's Fiction 11: BookExpo Featured Books 18: Fall/Winter Children's & Middle Grade 25: "Next in a Series" books	NOV	02: "Next in a Series" books 09: Romance 16: Sci-Fi/Fantasy 23: Books perfect for gifting 30: Fiction
JUN	01: Summer Reads 08: Featured Books at ALA Annual 15: Fall/Winter Nonfiction 22: Fall/Winter Young Adult 29: Mystery & Thrillers	DEC	07: Cozy mysteries for cold weather 14: Religions/Spirit of the season 28: Make these the first books you read in 2020

[Reserve Here](#)

This Editorial Calendar was published October 2019 and is subject to change.

NetGalley Marketing Programs 2020 Media Kit

Contact: marketing@netgalley.com

NetGalley Newsletters

Take advantage of our successful, cost-effective email newsletters to generate more requests, wishes, or pre-orders.

Newsletters include an average of 10 titles from various publishers; spots filled first-come, first-served.

Reserve spots in our Email Newsletters to reach:

- ▶ Librarians, Educators, Indie Booksellers (*Monthly*)
- ▶ All member types interested in a particular category/genre (*Weekly per Editorial Calendar*)

NetGalley Newsletters are highly targeted to members who have engaged with books or promotions for that category. Averaging 35% open rate with over 5% CTR!



Bonus! We'll add this icon to highlight books with Audio Excerpts.



Fall Fiction

The exciting Fall publishing season is quickly approaching, and we're pleased to give you early access to some of the best forthcoming Fiction. Scroll down to discover something for every reader, and browse the [Featured section](#) for even more! Don't forget to press the Feedback button when you finish reading to submit your star ratings and reviews.

Spotlight Title



Olive, Again
by Elizabeth Strout

#1 New York Times bestselling author and Pulitzer Prize winner Elizabeth Strout continues the life of her beloved Olive Kitteridge, a character who has captured the imaginations of millions of readers.

Prickly, wry, resistant to change yet ruthlessly honest and deeply empathetic, Olive Kitteridge is "a compelling life force" (San Francisco Chronicle).

Random House | Pub Date: Oct 15, 2019 | Literary Fiction

Request It

An Unorthodox Match
by Naomi Ragen



Lola has her life all set up when suddenly, without warning, everything tragically implodes. After years of frustration, Lola decides to take the radical step of seeking spirituality and meaning in the ultraorthodox enclave of Boro Park, Brooklyn. There, fate brings her to the home of Jacob, a Torah scholar, who is looking for someone just like Lola.

Read Now

The Shape of Night
by Tess Gerritsen

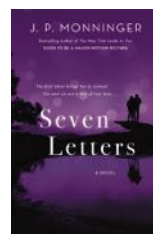


A woman trying to outrun her past is drawn to a coastal village in Maine—and to a string of unsolved murders—in this novel of romance and psychological suspense.

"The Shape of Night is reading gold—thought-provoking, loaded with suspense, with an ending to knock your socks off." —Catherine Coulter

Request It

Seven Letters
by J. P. Monninger



Kate Moreton is in Ireland on sabbatical when she meets Ozzie Ferriter, a veteran of the war in Afghanistan. The two fall in love but when things go south, Kate flees for America rather than watch the man she loves self-destruct. Soon, a letter arrives informing Kate that her heroic husband has been lost at sea. Does she follow, or forget him?

Read Now

Spotlight placement: \$700 | Regular placement: \$600

Each Newsletter contains one Spotlight placement

Reserve

2020 Editorial Calendar for NetGalley Newsletters

JAN	08: Spring Fiction 09: Librarian Edition (<i>ALA Midwinter Preview</i>) 15: Spring Nonfiction & Bio/Memoir 22: Spring Children's & Middle Grade 29: Women's Fiction	JUL	08: Romance (<i>RWA Preview</i>) 09: Librarian Edition (<i>all genres</i>) 15: Fall/Winter Fiction 16: School & Library Edition (<i>"Back to School" K-12</i>) 22: Historical Fiction 29: Sci-Fi & Fantasy
FEB	05: Black History Month (<i>Nonfiction & Multicultural Interest</i>) - free promotion! 06: Librarian Edition (<i>all genres</i>) 14: Valentine's Day (<i>Romance</i>) 19: Spring Young Adult 26: Detective & Cozy Mysteries	AUG	05: History & Politics 06: Librarian Edition (<i>all genres</i>) 12: Debut Authors 19: Romance 26: Young Adult
MAR	04: Women's Fiction 05: Librarian Edition (<i>all genres</i>) 11: School & Library Edition (<i>K-12</i>) 18: Religious (<i>Fiction & Nonfiction</i>) 25: Literary Fiction	SEP	02: Psychological Thrillers 03: Librarian Edition (<i>all genres</i>) 09: Holiday Titles 16: Women's Fiction 23: Sci-Fi & Fantasy 30: Multicultural Interest
APR	01: Sci-Fi & Fantasy 02: Librarian Edition (<i>all genres</i>) 08: Nonfiction 15: Psychological Thrillers 22: Historical Fiction 29: Debut Authors	OCT	07: Biography & Memoir 08: Librarian Edition (<i>all genres</i>) 14: Young Adult 21: Health/Self-Help 31: Thriller, Horror & Paranormal
MAY	06: Summer Reads 07: Librarian Edition (<i>all genres</i>) 13: BookExpo Preview Edition 20: Fall/Winter Children's & Middle Grade 27: ThrillerFest Preview	NOV	04: General Fiction 05: Librarian Edition (<i>all genres</i>) 11: Romance
JUN	03: GLBT Book Month™ 04: Librarian Edition (<i>ALA Annual Preview</i>) 10: BookExpo Wrap-Up (<i>ICYMI</i>) 17: Fall/Winter Nonfiction 24: Fall/Winter Young Adult	DEC	03: Librarian Edition (<i>all genres</i>)

[Reserve Here](#)

This Editorial Calendar was published October 2019 and is subject to change.

NetGalley Marketing Programs 2020 Media Kit

Contact: marketing@netgalley.com

Reach Enthusiastic Librarians

Librarians are the “original recommenders” and key advocates of NetGalley.

“I’m able to preview books that I am considering for a collection with a tight budget. I need to know that what I purchase is going to be a quality title that my patrons will enjoy and NetGalley helps me do that.”



Librarians on NetGalley generate nearly 4,000 LibraryReads nominations monthly.

Reserve a spot in our monthly Librarian Newsletter to reach over 24,000 librarians in US & Canada, including over 6,000 validated ALA members! - as of October 2019

Monthly Librarian Edition newsletter averages 31% open rate with over 6% CTR!



What to Read This Month

Librarians, this newsletter has titles especially for you. Don't forget to submit your Feedback on NetGalley, including answering the yes/no questions and nominating your favorites for LibraryReads.



Spotlight Title



Dear Edward
by Ann Napolitano

A twelve-year-old boy struggles with the worst kind of fame—as the sole survivor of a notorious plane crash—in a heart-wrenching and life-affirming novel for readers of *Small Great Things*, *Little Fires Everywhere*, and *The Immortalists*.

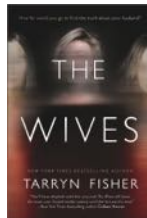
“A masterpiece that should be at the top of everyone’s reading list.” —J. Courtney Sullivan, bestselling author of *Saints for All Occasions*

“Ann Napolitano’s new novel is the best book about a young person I’ve read since Emma Donoghue’s *Room*.” —John Boyne, bestselling author of *The Heart’s Invisible Furies*

The Dial Press | Pub Date: Jan 14, 2020
Literary Fiction, Women’s Fiction

Request It >

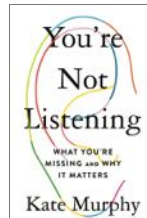
The Wives
by Tarryn Fisher



Thursday has a secret: her husband has three wives. In this modern, harmonious polygamous marriage, Thursday has never met the other wives. Seth visits her once a week, and ignorance is bliss—until, one day, it most certainly isn’t. What follows is a breathtaking race to find the truth about Seth and the other mysterious wives, before it’s too late.

Request It

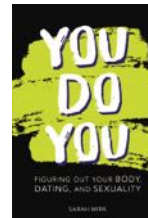
You’re Not Listening
by Kate Murphy



In this always illuminating and often humorous deep dive, Kate Murphy explains why we’re not listening, what it’s doing to us, and how we can reverse the trend. Equal parts cultural observation, scientific exploration, and rousing call to action that’s full of practical advice, *You’re Not Listening* is to listening what Susan Cain’s *Quiet* was to introversion.

Read Now

You Do You
by Sarah Mirk



In this inclusive and supportive overview, readers are empowered with information about sexuality: the basics of human reproduction and development, birth control, gender identity, the importance of consent, safety, communication, relationships and break ups, body positivity, media myths, and more.

Request It

Spotlight placement: \$700 | Regular placement: \$600

Each Newsletter contains one Spotlight placement

Reserve

Engage Key Buyers and Bookstore Staff

Make your books front of mind for booksellers, to promote handselling and drive Indie Next List nominations.



Booksellers on NetGalley generate over 800 Indie Next List nominations monthly.

"The Digital White Box tells me which galleys to move to the top of the pile on my desk that I've gotten already from reps."

Over 800 validated ABA member booksellers are opted into our monthly Digital White Box email, in partnership with the ABA. - *as of October 2019*

Monthly Digital White Box newsletter averages 40% open rate with 6% CTR! Booksellers love it as an alert.



October Digital White Box

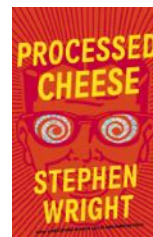
Dear booksellers, please enjoy these books that publishers don't want you to miss! As always, we want to hear from you. Reply to this email if you have questions, need help, or wish to sign up other members of your staff for future editions.

Don't forget to nominate titles for the Indie Next List via NetGalley! Just use the Feedback button ([here's how](#)).



You're pre-approved for these galleys!

Processed Cheese
by Stephen Wright



A bag of money drops out of the sky, literally, into the path of a cash-starved man. He carries it home to his wife, and they embark on a gonzo adventure—highlighting our wealth-obsessed culture with a swirling dark vitality.

Stephen Wright is a writer of daring imagination and fearless insight, praised by Toni Morrison, Thomas Pynchon, and Don DeLillo. Please try this novel, and if you like it, nominate Processed Cheese to the Indie Next list by November 1st.

Read Now

Little, Brown and Company
Pub Date: Jan 21, 2020
Humor, Literary Fiction

The Hidden Girl and Other Stories
by Ken Liu



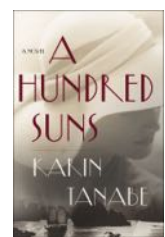
From stories about time-traveling assassins, to Black Mirror-esque tales of Internet trolling, to heartbreaking family narratives, *The Hidden Girl and Other Stories* by Ken Liu (*The Paper Menagerie*), is a far-reaching work exploring timely themes of today a speculative look at humanity's future.

The Hidden Girl and Other Stories is not only speculative, but explores timely and real-world issues that spark a discussion among mainstream and sci-fi/fantasy readers.

Read Now

Saga Press
Pub Date: Feb 25, 2020
Sci Fi & Fantasy

A Hundred Suns
by Karin Tanabe



An evocative historical novel set in 1930's Indochine, about the American wife of a Michelin heir who journeys to the French colony in the name of family fortune, and the glamorous, tumultuous world she finds herself in—and the truth she may be running from.

A Hundred Suns is a perfect novel for fans of Beatriz Williams and Daisy Goodwin, both mainstay authors of the independent bookselling community. The gorgeous package and historical accuracy will make it a terrific handselling opportunity throughout the summer.

Read Now

St. Martin's Press
Pub Date: Apr 7, 2020
Historical Fiction,
Women's Fiction

\$500 per title for inclusion

Inclusion grants pre-approved access (via secure widget) for the recipient ABA booksellers.

Reserve

Targeted Region Newsletters

New! Reach members in Canada & Australia/New Zealand with our region-specific newsletters.

These seasonal email newsletters include an average of 10 titles from various publishers; spots filled first-come, first-served. Books don't need to be available for Request in order to be in a newsletter, if you'd prefer to generate Wishes (or Pre-Orders with a retail link).



Canada

- Jan 14: Spring/Summer Fiction
- Feb 18: Spring/Summer YA & Children's
- Jun 16: Fall/Winter YA & Children's
- Jul 21: Fall/Winter Fiction

[Reserve](#)



Australia / New Zealand

- Jan 21: Spring/Summer Fiction
- Feb 25: Spring/Summer YA & Children's
- Jun 23: Fall/Winter YA & Children's
- Jul 28: Fall/Winter Fiction

[Reserve](#)

Reach over 18,000 members in Canada, or over 12,000 members in Australia/New Zealand! - as of October 2019

\$450 USD per title for inclusion

Dedicated, Custom eBlasts

NetGalley eblasts are extraordinarily successful and our most popular marketing program. Great way to run a special promotion (limited-time access, Wish campaign, Read Now sampler, etc) or jumpstart requests, reviews, pre-orders, and word-of-mouth.

- ▶ Target who you most want to reach (by genre interest, member type, comp title activity, country, and more).
- ▶ Promote one or several books; design in-house or we'll use our template.
- ▶ Drive any action: limited-time read now, widget access, wishes, pre-orders, requests, etc.

Dates book up months in advance. Reserve ASAP and we'll follow up to discuss details and budget.



Overall average 33% open rate & 5% CTR for dedicated eBlasts, with many even higher depending on target list. In 2019, we sent over 70 eBlasts that had open rates over 40%, and over 35 eBlasts with CTRs over 7%!

\$1,000 minimum price, to reach 15,000 highly engaged members.

Price increases dependent on size of target list. We work closely with you to confirm the best recipient list to match your goals for the particular campaign. Ask us about bulk packages!

[Reserve](#)

eBlast Guidelines

Materials due 5 business days prior to eBlast send date. Materials due include eBlast design, Subject Line, as well as the completed title record on NetGalley (including book cover and files).

eBlast Design Specs

Provide a single image (JPG or PNG) that is 600px wide and no larger than 200 KB, which will have a single click-through link (usually the NetGalley title record).

If the eBlast includes more than one book: the image needs to have a solid-colored, non-gradient background without any borders. (We'll be manually separating the image to link each area to its respective NetGalley title record.)

Please ensure the CTA (Call to Action) follows our standard language so members know what to expect, and matches the book's Availability in NetGalley at the time of the eBlast send.

Book Availability	CTA
Available for Requests in NetGalley	Request or Request Now
Available to Read Now in NetGalley	Read Now or Download
Read Now availability is limited	Read Now for a Limited Time (time could be specified) or Read Now for 100 Members (quantity can be customized)
eBlast contains a Widget link	You're Pre-Approved!
Private in NetGalley & available for Wishes	Wish for it! # Wishes will be Granted (quantity can be customized) or Wishes will be Granted this week (time can be customized)
eBlast leads to an external retail link	Pre-Order or Buy Now!

Assets Required for NetGalley Template

We can design the eBlast using our template if you provide descriptive and headline copy, and necessary images. Banner/header images should be 600px wide (and we recommend no taller than 240px). If you have design assets for other ads/promos or author's website, we can re-purpose to match the eBlast to the overall branding.

Sponsored Social Package

New! Reach NetGalley's engaged social audience with sponsored posts! Take advantage of NetGalley's influence in the book world to promote your book in a relevant, valuable way.

We've built a loyal following of book advocates, and we're committed to retaining their trust. Your book will be incorporated into our posts while retaining our consistent look, feel, and tone, so that the promotion feels natural.



11k Followers

50k Weekly Impressions

Demographics: 95% Women / Age 25-34 (42%), 35-44 (26%), 18-24 (13%)



30k Followers

30k Weekly Impressions

Demographics: 80% Female



24k Page Followers

23k Page Likes

Demographics: 88% Women / Age 35-44 (30%), 45-54 (25%), 25-34 (19%)



132k Monthly Audience

145k Monthly Viewers

Demographics: 79% Female / Age 18-24 (36%), 25-34 (26%), 35-44 (15%)

Social Stats as of October 2019

\$400 sponsored social package (all platforms), includes:

1 Instagram post + story with "swipe up" link • 1 Facebook post • 2 Twitter posts • 1 Pinterest pin

Limit one package per week. Posts will include visible #sponsored disclosure, and will tag publisher and/or author as relevant.

[Reserve](#)

Introducing NetGalley's editorial blog



We Are Bookish

Coming Soon! Launching in January, NetGalley's new member-facing blog will present an editorially independent voice to highlight books and a bookish lifestyle.

Features will include:

- ▶ Author interviews
- ▶ Guest posts from authors
- ▶ Book recommendations
- ▶ Cover and stepback reveals
- ▶ Gift guides
- ▶ Book club lifestyle articles

Genres covered will include: Fiction, Mystery/Thriller, Romance, Science Fiction, Fantasy, and Young Adult.

We Believe...

in the power of reading, the importance of literacy, and the fact that books should be as inclusive and diverse as readers are.

Being Bookish is part of our identity, and we're proud to share it with you.

Pitch books for free editorial consideration

Coverage is subject to editorial calendar and not guaranteed.

[Submit](#)

Book Club Kits

New! Looking to engage directly with a book club audience? Introducing custom Book Club Kits, created especially for your book thanks to our editorial team.

These bespoke creations include a minimum of 4 features:

- ▶ Author Interview
- ▶ Discussion Guide
- ▶ Readalikes (*"What to Read/Watch After"*)
- ▶ Printables (*such as bookmarks, decorations, etc.*)

Possible additional features (dependent on the book) include: recipes for food/drink, playlist of music related to book, interactive element (quiz or game inspired by book), etc. Kits can also include publisher-created content (if you already have a reading guide, for instance).

Our editorial team will read the book, and then lovingly apply their expertise and care into the custom features – each kit is unique and fitting for the particular book. Publishers, authors, and readers have raved about past kits!

Book Club Kits are promoted directly to NetGalley members via:

A special Dedicated eBlast to members who have indicated book club interest

NetGalley social channels

NetGalley's member-facing blog, We Are Bookish

Consider for backlist titles that have book club potential! Great chance to promote a paperback release, movie tie-in editions, etc.

\$2,500 for custom kit and promotion.

Frequency is limited. Final selection not guaranteed.

[Reserve](#)

Reach consumer reviewers with a giveaway

The BookishFirst giveaway platform allows you to reach consumer reviewers directly to start early buzz, boost reviews on pub date, and learn more about your audience.



Readers enter a raffle to win 1 of 100 books, galleys, ebooks, or audiobooks by writing blurbs based on excerpts.

Readers are highly incentivized with points to submit full reviews - averaging 95% review rate!

We provide a full-service campaign, including all administration and promotion of the raffle. The publisher just supplies the book cover, excerpt, and promise to mail the full book to the raffle winners. We handle everything else!



Up to one month before publication, winners get a free copy for review.

Publishers receive in-depth reporting, including demographic information, the list of winners, and the text and links to reviews posted on retail sites by BookishFirst readers.



On pub day, winners post full reviews to major book retail sites.



60% of BookishFirst members are interested in raffles for audiobooks!

Ready to try BookishFirst? Get \$500 off your first raffle - just \$1,000!

Regular price: \$1,500 per raffle - includes email & social promotion to BookishFirst audience.
See discount levels for booking several at once!

[Reserve](#)

Introducing the new BookishFirst Forum

New! We're excited to launch a new hub for avid readers, and provide even more opportunities for readers and publishers to interact.

Per a recent survey, 72% of the BookishFirst community are interested in having a place to talk directly to other readers!

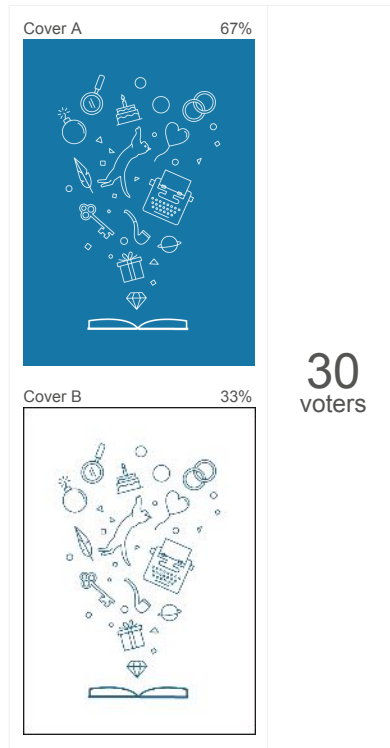
Ask us about Sponsored Activities, such as:

- ▶ Author Interviews/Virtual Events
- ▶ Polls/Cover Voting
- ▶ Bonus Giveaways

86% of BookishFirst members are interested in giveaways for products other than books

Your Favorite Cover - Poll

bookishfirst_team
[Publisher] wants your help choosing a book cover for [title] by [author]! Vote on your favorite below, and thanks for your valuable input! 😊



Reserve a BookishFirst raffle and add-on Sponsored Forum Activities bring attention to even more of your books!

Reserve