



Australian Library and
Information Association



JOINT MEDIA RELEASE

Australian Library and Information Association, LibrariansChoice and NetGalley Announce New Ways to Access and Review New Books

FOR IMMEDIATE RELEASE

New York, 29 August, 2016—NetGalley today announced a new initiative for the Australian Library and Information Association's (ALIA) members to gain fastest access to new digital proofs, by validating ALIA member ID numbers within NetGalley profiles. ALIA members will receive a prominent badge that publishers can rely on to approve requests, auto-approve librarians and feature their reviews on NetGalley title records.

ALIA members can also nominate titles for LibrariansChoice via NetGalley. LibrariansChoice is a new program which provides a monthly list of books recommended by Australian librarians.

Librarians who are already using NetGalley should be on the lookout for a special invite to view hotly-anticipated fall novels from Simon & Schuster, Text Publishing, Echo and others.

Over 29,000 librarians worldwide use NetGalley for free, to request and be invited to read forthcoming titles from 350 publishers and hundreds of independent authors. Librarian members will be able to easily nominate titles for LibrariansChoice through their NetGalley account, using the existing feedback process. Titles selected for the LibrariansChoice list will also be promoted to NetGalley's larger community of 320,000 members.

NetGalley President Susan Ruzala commented, "Librarians are enthusiastic and influential book recommenders. We are so pleased to support the LibrariansChoice initiative, and to work with ALIA to help librarians gain faster access to digital proofs. We fully expect this program to be as successful and wide-reaching as our partnership with the American Library Association and LibraryReads, and are delighted to support public libraries worldwide."

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Media contacts

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About the Australian Library and Information Association

[The Australian Library and Information Association](http://www.alia.org.au) (ALIA) is the professional organisation for the Australian library and information services sector. With 5,000 members across Australia, we provide the national voice of the profession in the development, promotion and delivery of quality library and information services, through leadership, advocacy and mutual support. www.alia.org.au

About LibrariansChoice

[LibrariansChoice](http://www.librarianschoice.com.au) harnesses the time-honoured value of “librarian’s picks” into a single nation-wide discovery tool, consisting of a monthly list of 10 must-read picks of newly-released titles. LibrariansChoice will guide consumers looking for trusted book recommendations and librarians, booksellers and media looking for books to represent, order or feature.

About NetGalley

[NetGalley](http://www.netgalley.com) is part of Firebrand Technologies (www.firebrandtech.com), which provides leading software and services to help publishers achieve success. NetGalley delivers secure, digital proofs to professional readers to help promote and market new books. Professional readers (reviewers, bloggers, media, librarians, booksellers, and educators) can register for free at www.netgalley.com to request titles, or be invited to view titles directly by publishers. Find out more at www.netgalley.com.

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