

Nominations for LibraryReads list now Accepted via NetGalley

FOR IMMEDIATE RELEASE

New York, November 6, 2014—LibraryReads, which provides a monthly list of books recommended by librarians, and NetGalley, the industry-standard service that provides digital galleys to librarians and other professional readers, today announced that librarians can now nominate titles for the LibraryReads list via NetGalley.

Over 21,000 librarians use NetGalley for free, to request and be invited to read forthcoming titles from 350 publishers and hundreds of independent authors. Librarian members will be able to easily nominate titles for LibraryReads through their NetGalley account, using the existing feedback process. Titles selected for the LibraryReads list will also be promoted to NetGalley's larger community of 201,000 members.

NetGalley President Susan Ruszala commented, "Librarians have always been keen supporters of NetGalley, and we admire their role as enthusiastic, influential and interesting book recommenders. We're pleased to support the LibraryReads initiative, which has been instrumental in raising the profile of public libraries throughout the US."

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About NetGalley

<u>NetGalley</u> is part of Firebrand Technologies (<u>www.firebrandtech.com</u>), which provides leading software and services to help publishers achieve success. NetGalley delivers secure, digital galleys to professional readers to help promote and market new books. NetGalley has long had a program in partnership with the American Library Association (ALA), so that publishers and authors can easily approve librarian requests. Professional readers (reviewers, bloggers, media, librarians, booksellers, and educators) can register for free at www.netgalley.com to request titles, or be invited to view titles directly by publishers. Find out more at www.netgalley.com.

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