



Hachette UK distributes digital book proofs in partnership with NetGalley

London (19 November, 2013) – Hachette UK has joined NetGalley to promote and publicise their books. Through NetGalley, reviewers, feature writers, booksellers and bloggers in the UK will be able to request digital proofs or be invited by the publishers in the Hachette UK group to view their titles.

“We’re delighted that Hachette UK will be using NetGalley to distribute secure, digital proofs to their own contacts and to our community,” said Susan Ruzala, NetGalley’s President. “Digital proofs help publicists and marketers broaden the opportunities to create book buzz by reaching influencers of all types, faster and more efficiently.”

Among the first titles on the site are *The Gospel of Loki* by Joanne M Harris (Gollancz), *Cross and Burn* by Val McDermid (Little, Brown) and *The Itsu Cookbook* (Octopus).

Clare Harington, Group Communications Director of Hachette UK said: “NetGalley provides a great service, enabling the quick and secure dissemination of digital proofs which is a vital component of every publicity campaign. We are very pleased to be working with them.”

Over 250 publishers worldwide use NetGalley to interact with over 160,000 professional readers, 25,000 based in the UK. Reviewers, bloggers, media, librarians, booksellers and educators can register for free at NetGalley, and request digital galleys from the catalog, or be invited to view a title by a publisher using the NetGalley widget. Once approved by the publisher, NetGalley members can view secure digital galleys on all major reading devices and tablets.

About Hachette UK

Hachette UK consists of the UK-based publishing companies Hachette Children’s Books; Headline Publishing Group; Hodder & Stoughton; Hodder Education; John Murray; Little, Brown Book Group, Octopus Publishing Group and Orion Publishing Group together with international companies Hachette Australia, Hachette New Zealand, Hachette India and Hachette Ireland and sales offices in Asia (Hong Kong) and the Middle East (Dubai).

About NetGalley

[NetGalley](http://www.firebrandtech.com) is part of Firebrand Technologies (www.firebrandtech.com), which provides leading software and services to help publishers achieve success. NetGalley delivers secure, digital

galley to professional readers to help promote and market new books. Find out more at www.netgalley.com.