For Immediate Release
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Blogging for Books Adds NetGalley to Platform For Seamless Digital Galley Distribution

(New York, – March 6, 2015) -- Effective immediately, The Crown Publishing Group's successful Blogging for Books program -- which provides authorized bloggers with access to review copies of the publisher's latest titles -- will now include digital galley fulfillment via NetGalley. Authorized Blogging for Books users will be able to access select digital galleys by means of a NetGalley API which provides access to secure, digital content from Crown Publishing.

"The addition of NetGalley to the Blogging for Books program is in response to user feedback and we're thrilled to be able to offer the solution to the blogger community," said Kate Rados, Director, Community Development for The Crown Publishing Group.

Susan Ruszala, President, NetGalley added: "Through this API, reviewers who use both the Blogging for Books and NetGalley platforms will be able to access content through a standard interface. If we can remove obstacles for reviewers, we're delighted to do so."

NetGalley is a service that provides digital galleys to communities of influencers, including reviewers/bloggers, librarians, booksellers, educators and media. Members can request digital galleys or be invited to review titles; and can share feedback with publishers and their social networks through the site.

Blogging for Books is an online tool designed for one purpose: to offer gratis copies to book bloggers in exchange for an honest review. Originally founded in 2009 by WaterBrook Multnomah, an imprint of The Crown Publishing Group, Blogging for Books quickly grew to a network of 19,000 bloggers. To date, the program has generated over 43,000 reviews. The Crown Publishing Group is a division of Penguin Random House, LLC.

For more information about Blogging for Books: http://www.bloggingforbooks.org/

For more information about NetGalley: https://www.netgalley.com/

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