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## **NetGalley introduces new programs that support Indie bookstores; enhanced feedback features for all members**

Newburyport, MA (September 27, 2013)---NetGalley, a service to promote and publicize forthcoming titles to professional readers of influence, today announced a series of new features for Indie bookstores and other professional readers. Beginning today, independent booksellers will be able to nominate books for the Indie Next program via NetGalley.

NetGalley will also be supporting the American Booksellers Association's (ABA) *Indies Introduce Debut Authors* program, a new initiative for indie bookstores to recommend debut authors of note, by introducing the selected titles to the NetGalley community.

Joy Dallanegra-Sanger, Senior Program Officer at the ABA, commented, "This collaboration acknowledges the role of indie booksellers in discovering great new reads, and provides more exposure for the Indie Next List. Thousands of independent booksellers already use NetGalley to access advance reading copies, so this is a natural evolution."

NetGalley also announced a series of new features for all member types: booksellers, reviewers, media, librarians and educators. Members can now provide enhanced feedback about their intent to purchase a title, indicate how they will recommend a title, and provide star ratings.

The member Profile has also been redesigned, to make it easier for professional readers to provide information about how they review books, influence book sales, and connect with reading communities.

Susan Ruzala, NetGalley's President, commented, "Our imperative is to design programs and features that help professional readers be effective influencers, and provide more information to publishers about how early reading ignites buzz and promotes sales. We're delighted to work with the ABA to support the Indie Next list, and look forward to introducing future programs that give more indie booksellers access to advance reading copies."

Over 250 publishers worldwide use NetGalley to interact with over 145,000 professional readers. Reviewers, bloggers, media, librarians, booksellers and educators can register for free at NetGalley, and request digital galley from the catalog, or be invited to view a title by a publisher using the NetGalley widget. Once approved by the publisher, NetGalley members can view secure digital galley on all major reading devices and tablets.

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