

School Library Journal and NetGalley Announce Partnership for Reviewing Children's and Young Adult E-Originals

FOR IMMEDIATE RELEASE

New York, May 2013--*School Library Journal* announces today that it will accept review submissions for e-original children and young adult publications through NetGalley (www.netgalley.com).

Starting immediately, *School Library Journal* will consider for review children's and young adult e-originals. This expansion of review coverage is necessary to address the skyrocketing popularity of ebooks in U.S. public libraries. *School Library Journal* will use NetGalley to give editors and reviewers access to secure digital galleys of said e-originals. At this time, simultaneous print/ebook titles are not eligible.

School Library Journal and NetGalley have announced a streamlined process for publishers to submit their titles for review consideration. Publishers who use NetGalley can fill out [this simple submission form](#), to send title information and an auto-approved "widget" to allow *SLJ* reviewers to access the e-galley. Assigned reviewers will be designated as "*School Library Journal* Authorized Reviewers" in their NetGalley profile.

E-original publishers are not required to sign up with NetGalley to submit titles to *School Library Journal*; however, using NetGalley will allow e-original publishers to share their galleys securely, with reading options for all devices, including the Kindle. Children's and young adult e-original publishers who are already NetGalley customers can benefit from this partnership immediately. Publishers who would rather establish an alternative system for submission are welcome to contact *School Library Journal* Book Review Editor [Trev Jones](#), or contact [NetGalley](#) directly to learn about participating.

NetGalley's services are device-agnostic: the secure, digital galleys can be accessed on a wide range of devices, including the Barnes & Noble Nook, Amazon Kindle, Kobo eReader, Sony Reader, iPad/iPhone, Android devices, and the reader's own computer.

Over 120,000 professional readers and 200 publishers already use NetGalley. Professional readers (reviewers, bloggers, media, librarians, booksellers, and educators) can register for free at www.netgalley.com to request titles from the catalog, or they can be invited to view titles directly by publishers.

About *School Library Journal*

School Library Journal is the most influential publication serving libraries, the largest market for new children's and young adult books, and is the only full service publication serving the youth and school library market. It reaches over 35,000 elementary, middle/junior, and senior high school librarians and youth service librarians in public libraries. *SLJ* educates its readers to become leaders in technology, reading, and information literacy. www.schoollibraryjournal.com

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About NetGalley

[NetGalley](#) is part of Firebrand Technologies (www.firebrandtech.com), which provides leading software and services to help publishers achieve success. Title Management Enterprise Software tracks titles from pre-acquisition through post-production, marketing and sales; Eloquence Metadata Services are the fastest, most accurate and cost-effective way to implement ONIX. With Content Services, publishers manage, store, convert, and distribute final eBook content for discovery and sales. Firebrand eBook design and conversion services leverage the talents of industry leader eBook Architects, now a Firebrand company. Ecommerce Solutions provide a suite of cutting-edge industry applications to help publishers reach readers directly, through enhanced website development and a branded reader app for a platform-neutral, integrated reading experience. NetGalley delivers secure, digital galleys to professional readers to help promote and market new books. Find out more at www.netgalley.com.

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