

Consumer Reviewer Giveaways

The BookishFirst giveaway platform allows you to reach consumer reviewers directly to start early buzz, boost reviews on pub date, and learn more about your audience.



Readers are highly incentivized with points to submit full reviews—averaging 93% review rate!

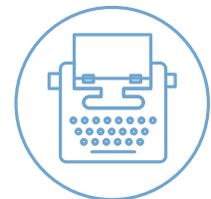
We provide a full-service campaign, including all administration and promotion of the raffle. The publisher just supplies the book cover, excerpt, and promise to mail the full book to the raffle winners. We handle everything else!



Readers enter a raffle to win 1 of 100 books, galleys, ebooks, or audiobooks by writing blurbs based on excerpts.



Up to one month before publication, winners get a free copy for review.



On pub day, winners post full reviews to book retail sites. Publishers receive in-depth reporting including demographic info, and all review text & links.



The screenshot shows the BookishFirst interface for the book 'Ace of Spades' by Faridah Àbíké-Íyímídé. It includes the book cover, a star rating of 4.5 from 673 reviews, a 'Print copy' button, social sharing options, a quote from the book, a synopsis, and buttons for 'Read the First Look', 'Buy this book', 'Write Your Review', and 'Share Your Review'.

Ready to try BookishFirst? Get \$500 off your first raffle - just \$1,000!

Regular price: \$1,500 per raffle - includes email & social promotion to BookishFirst audience.
See discount levels for booking several at once!

Reserve