

Consumer Reviewer Giveaways

The BookishFirst giveaway platform allows you to reach consumer reviewers directly to start early buzz, boost reviews on pub date, and learn more about your audience.



Readers are highly incentivized with points to submit full reviews—and share on retail sites like Amazon!

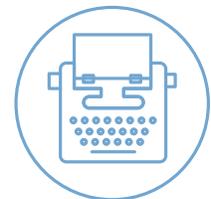
We provide a full-service campaign, including all administration and promotion of the raffle. The publisher just supplies the book cover, excerpt, and promise to mail the full book to the raffle winners. We handle everything else!



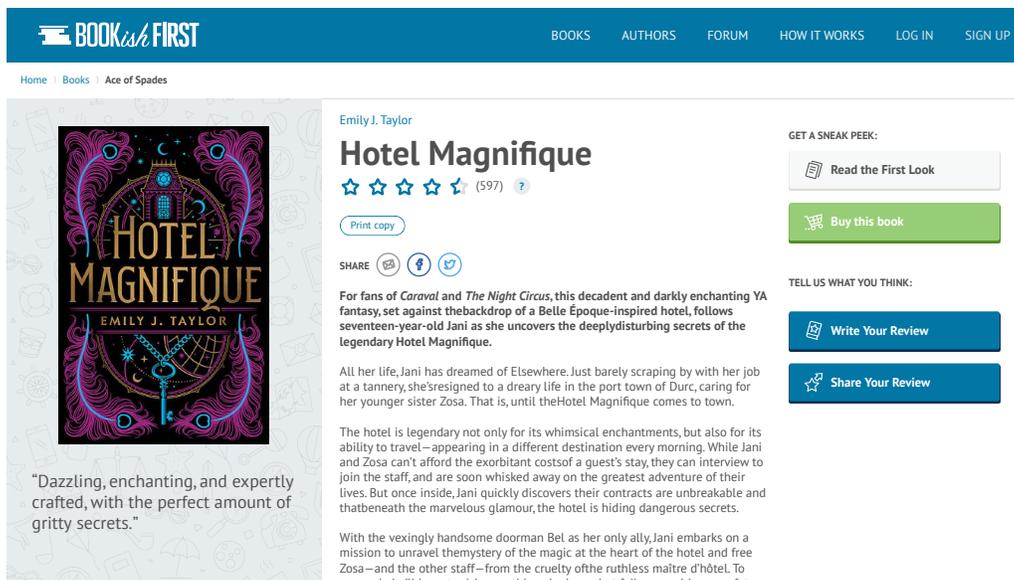
Readers enter a raffle to win 1 of 100 books, galleys, ebooks, or audiobooks by writing blurbs based on excerpts.



Up to one month before publication, winners get a free copy for review.



On pub day, winners post full reviews to book retail sites. Publishers receive in-depth reporting including demographic info, and all review text & links.



The screenshot shows the BookishFirst website interface for the book 'Hotel Magnifique' by Emily J. Taylor. The page includes a book cover, a star rating of 4.5 (597 reviews), a 'Print copy' button, and social sharing options. A 'GET A SNEAK PEEK' section contains a 'Read the First Look' button and a 'Buy this book' button. A 'TELL US WHAT YOU THINK' section contains 'Write Your Review' and 'Share Your Review' buttons. A quote from the book is displayed at the bottom left of the page.

Ready to try BookishFirst? Get \$500 off your first raffle - just \$1,000!

Regular price: \$1,500 per raffle - includes email & social promotion to BookishFirst audience.
See discount levels for booking several at once!

[Reserve](#)