



NetGalley Launches Audiobook Support and New Reading/Listening App

FOR IMMEDIATE RELEASE

July 13, 2020—NetGalley, the industry-standard service that delivers secure digital review copies and targeted promotions to book advocates, today launched two major enhancements to the NetGalley service: Audiobooks and the NetGalley Shelf app. Available now in both the U.S. and U.K., these additions greatly expand the NetGalley platform.

The sustained growth of the audiobook market over the past several years has led audiobook publishers to seek new ways to promote their books and increase discoverability of the format. NetGalley's existing platform allows publishers to efficiently distribute review copies, and audiobook publishers can now benefit from the robust tools, reporting, and engaged community.

"NetGalley has been helping publishers to build buzz, receive feedback and reviews, and discover early trends for their digital review copies for over 10 years," says Kristina Radke, VP, Business Growth and Engagement. "We're thrilled to broaden the service to support audiobook publishers. We believe early feedback about new books (no matter the format) is good for *all* books, and we're honored to be the place where over 550k reviewers, booksellers, librarians, educators and media discover and review."

The NetGalley Shelf app is the recommended way to read digital review copies, and the exclusive way to listen to audiobooks made available on NetGalley. This dedicated app, the first from NetGalley, is available for free in both the [Apple](#) and [Google Play](#) stores.

"NetGalley members and publishers who utilize the service (and our own team) have long been asking for an app," says Fran Toolan, CEO. "The NetGalley Shelf app, combined with the existing web platform, now provides our members with the entire value chain from the discovery of new works through the reading and listening experience. The NetGalley Shelf app is secure and seamlessly syncs with each member's existing NetGalley account. It also provides a great reading experience for highly illustrated titles."

The NetGalley Shelf app is for NetGalley members to read and listen to approved books. Members will continue to discover, request, and provide Feedback for books on the NetGalley website.

Audiobooks are already available on NetGalley from a number of publishers, including Macmillan Publishers, Simon & Schuster, HarperCollins Publishers, Hachette Book Group, Andrews McMeel Publishing, and Lerner Publishing.

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About NetGalley

NetGalley is an industry-standard service that delivers secure digital files to approved readers and coordinates closely with publishers on targeted promotions to the hundreds of thousands of book advocates and industry professionals using the site. In addition to offering a platform for publishers to connect with a vibrant community of readers and influencers, NetGalley also provides actionable data to help publishers draw correlations between their own efforts and reader engagement. Over 300 publishers in North America, the UK, Australia, Germany, France, and Japan use NetGalley to build buzz, receive feedback and reviews, and discover early trends.

NetGalley is part of Firebrand Technologies, which provides leading software and services to help publishers achieve success. To learn more visit www.firebrandtech.com.