

## UK 2021 Newsletter Calendar

### All Member Newsletters

- 8 Jan** Spring Highlights
- 16 Jan** Audiobooks (all Genres)
- 5 Feb** Debuts
- 5 Mar** Books for Mothers' Day
- 2 Apr** Book Club Books
- 10 Apr** Audiobooks (all Genres)
- 7 May** Summer Reads
- 4 June** Books for Fathers' Day
- 2 July** Imaginative Books
- 12 July** Audiobooks (all Genres)
- 6 Aug** Autumn Highlights
- 3 Sep** Thrilling Reads
- 8 Oct** Cool Books for Winter
- 18 Oct** Audiobooks (all Genres)
- 5 Nov** What's Coming in 2022 part 1
- 9 Nov** What's Coming in 2022 part 2
- 7 Dec** Holiday Cheer

### Targeted Newsletters

- 22 Jan** Mystery & Thriller
- 19 Feb** Children's, Teen & YA
- 19 Mar** Historical Fiction
- 16 Apr** Own Voice Fiction
- 21 May** Mystery & Thriller
- 18 June** Sci Fi and Fantasy
- 16 July** Literary Fiction
- 20 Aug** Romance/Women's Fiction
- 17 Sep** True Life Tales
- 22 Oct** Historical Fiction
- 19 Nov** Mystery & Thriller

This Editorial Calendar was published 31 Oct 2020 and is subject to change.

**£200/£350 (Spotlight Title) for roundups to all members.**

**£100/£250 (Spotlight Title) for roundups to targeted members.**

[Reserve](#)